

# Ultimate Face®

Contact: Lindsey Spellman Silvia

Telephone 512.814.0292

Email [info@ultimateface.com](mailto:info@ultimateface.com)

Website: [ultimateface.com](http://ultimateface.com)

**FOR IMMEDIATE RELEASE**

## **Ultimate Face® Announces Two New Promotions**

Austin, TX: August 14, 2020– Ultimate Face® Announces the promotions of Angela Hoff to Global Art Director and Alice Ness to Creative Director. “We are fortunate to have these two amazing talents as part of our Ultimate Face family heading up our team.” Laurie B Spellman, Ultimate Face® Co-Founder.

The team at Ultimate Face® is thrilled to announce the elevation of two of it’s long standing artists: Angela Hoff to Global Art Director, and Alice Ness to Creative Director. With 14 and 8 years, respectively, of service in the Ultimate Face® brand both Angela and Alice are responsible for many of the beautiful looks that have become the hallmark of the brand.

As Global Art Director, Angela will continue to lead our educational team and mentor new artists. She will also be responsible for designing the looks to support seasonal updates and product launches, among other key tasks.

As Creative Director, Alice will be part of our marketing team providing social media content, and will work closely with Laurie B. Spellman, the Ultimate Makeup Academy® creator, on continuous updates and delivery of the UMA® advanced makeup curriculum to our licensed partners and customers.

Sustainable, Vegan and Cruelty Free; Ultimate Face® is always committed to creating and delivering the best products coupled with top notch education to its’ customers. If you would like more information about this topic, please email at [info@ultimateface.com](mailto:info@ultimateface.com)



Angela Hoff



Alice Ness